

PRIVACY POLICY

Who We Are

In compliance with the current legislation on the processing of personal data, as defined by the provisions contained in art. 13 of Regulation (EU) 2016/679 ("GDPR"), this Privacy Policy is issued for the users by Ferrari S.p.A., having registered office in Via with registered office in Via Emilia Est, N. 1163, Modena, Italy. For the purposes of the Privacy Policy, Ferrari is hereby referred to as 'us', 'we' or 'our'.

ProGaming Italia s.r.l., operating as ProGaming, and with the website domain ferrariasphaltseries.com, is the Data Processor that organizes the Ferrari Esports Asphalt Series 2025.

If you have any queries regarding this Privacy Policy or the use of your data, you can contact us on info@progaming-italia.com.

Capitalized terms not specifically defined here have the same meanings as in the GDPR.

Why We Need Your Personal Data

Users may browse public areas of the site without providing any personal information, however, to use interactive features or to use our products/services you will be required to provide some personal details. In particular, we may collect users' first name, last name, player ID, e-mail address, date of birth, Region and platform.

We process your personal data to provide you with access to our services (e.g. contests, tournaments and online community). We only request data from you that we have deemed essential for these purposes. We process your personal data as part of your contact with us to participate in our services and we process your data for marketing purposes solely where you have said it is ok to do so.

If you attend future live events, we may require additional personal data from you. We may also be required to process your data, by publishing winners, and by notifying Ferrari, in the event that we make payments or issue prizes as part of your participation.

If you are over 18 years old, subject to your express consent, to send you marketing communications, advertising on Ferrari products, services, events, new collections or performing market researches (*direct marketing*) as well as on Ferrari's commercial partners' products belonging to different product categories (e.g. companies operating in the oil, automotive, IT sectors, etc.) (*indirect marketing*).

Where We Get Your Data From

Only from you. We do not buy in data from any third parties nor sell on your data to any third parties. The only data we have from you is either provided by you or generated by participating in our services (e.g. participating in a tournament and recording results).

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. For further information, you can consult our Cookie Policy. You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases some of our website features may not function as a result.

Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Retaining Your Data

We retain that data while you remain a participant with us to allow for future bookings and to track your historical performance. After 2 years of not using our services (defined as participating in an online tournament or accessing your website account) we will notify you that your data will be automatically removed, followed by account deletion 2 weeks after that notification. To retain your account, you simply need to log in to your website account.

The data you provide with your express consent for marketing purpose will be retained until you consent is withdrawn. You can withdraw your consent at any time. In case of withdrawal of consent, the data can no longer be processed for marketing purposes but may still be retained to manage any disputes and/or litigation as well as any requests from the Authorities.

Please see the section under “Your Rights” for requests to manually remove your data.

Data Sharing

We use 3rd party software systems in order to process your data, we select systems that are either based in the EU, or have suitable protections through EU-US privacy standards. We have listed all possible systems that may hold your data and why below, note that any requests to modify/remove your data will also be shared with these organisations as part of our data flow:

- ProGaming Italia - The website where event registrations are processed. (<https://progaming-italia.com/assets/pdf/privacy-policy-it.pdf>)
- Microsoft* – We use Outlook for our emails and day-to-day office software, meaning that any emails you send to us as well as our working documents will be stored on Microsoft’s servers
- Mailchimp* – If we are sending out mass emails to you, then we use Mailchimp as our provider.
- Discord* – Discord is the day-to-day live communications tool for the tournament series.

- Organisations marked with a * may store their data on servers outside of the EU, however all organisations utilised have EU-US privacy standards in place. Copies of the organisation safeguards are available on each provider's website and at <https://ferrariasphaltseries.com>.

WHO DO WE SHARE YOUR DATA WITH

Apart from the organisations set out above, who provide processing services as part of operating the website and operating the tournaments, we will also publish on our website, and provide to Ferrari names of prominent tournament participants including winners, section winners and prize winners. Your consent to this is a condition of your being able to participate in the tournaments.

YOUR RIGHTS

Under the General Data Protection Regulation, and associated laws, the following rights apply to you and your data:

- Right to be informed – This right means that you are entitled to know how we handle your data and is covered through this privacy policy.
- Right to access – You can access most of your information through your tournament account which will show your personal details and participation history. If you wish to access additional information about your data, please see the section on making requests below.
- Right to rectification – You can update most of your personal details through your tournament account. If you wish to make further updates that cannot be managed through self-service, please see the section on making requests below.
- Right to erasure – We automatically remove your data after 2 years of inactivity. Should you wish to remove your personal data before that time, please see the section on making requests below.
- Right to restrict processing – As your personal data is required as part of your service with us, the main applicable restriction will be for use of your data for marketing communications, you can manage your marketing preferences on your tournament account. Note that this does not restrict the ability to send you specific communications about tournaments you have entered (e.g. information on how to participate in the tournament, join servers, record scores etc).
- Right to data portability – You will soon be able to download a CSV file of your personal details and attendance history direct from the tournament website, in the meantime, please see the section below on making requests.
- Right to object – You have the right to object to direct marketing, you can manage these preferences in your tournament account.
- Rights related to automated decision making and profiling – We do not use any automated decision making or profiling.

Making Requests - To make any requests under the above rights, please contact Responses will be completed within 30 days from the request being received except where the request is manifestly unfounded, excessive or repetitive, in which case the request may be rejected, further information requested, or a fee charged. In any of these cases you will be notified of our decision along with your next steps and how to appeal the decision.

Complaints – If you have any objections or concerns over your data, in the first instance we would ask you to get in touch with us to resolve any concerns please contact us via this e-mail address: info@progaming-italia.com. If we are unable to resolve your concerns, then we will advise you to make contact to the local supervisory body, e.g. Garante Privacy in Italy.

We may change this policy at any time but will ensure that users of the Site are notified.