#### **RULES**

#### PRIZE COMPETITION

#### "FERRARI ASPHALT SERIES 2025"

### 1. PROMOTER

The company promoting the prize competition called "FERRARI ASPHALT SERIES 2025" (the "Competition") is PROGAMING ITALIA S.R.L., with registered office in Via Bruno Buozzi 3, 39100 BOLZANO, tax code and VAT number 02373080213 (the "*Promoting* Company").

And associate in the Contest, FERRARI S.P.A., with registered office in Via Emila Est, 1163, 41122 Modena (MO), tax code and VAT number 00159560366 (hereinafter the "*Associate*").

#### 2. DURATION OF THE CONTEST

The Contest will run from 00:00 CET on September 4, 2025, to 24:00 CET on November 17, 2025 (the "*Participation Period*"), with the Lucky Draw Winners (as defined below) being drawn by December 31, 2025, and the Final Winners (as defined below) being identified and prizes awarded by December 31, 2025 (the "*Competition Period*").

## 3. DELEGATED ENTITY

The entity delegated solely for administrative tasks related to the competition is Studio Legale LCA, with registered office at Via della Moscova n.18, 20121 Milan, VAT number 04385250966 (hereinafter the "*Delegated Entity*").

## 4. TERRITORY

The Competition will take place in the territory of the Italian Republic (the "*Territory*").

#### 5. TARGET AUDIENCE

Those who <u>meet all of the following criteria</u> may take part in this Competition, in accordance with the procedures described in Article 5 below:

- are at least 18 (eighteen) years of age;
- are in possession of a copy of the game "Asphalt Legends Unite" (the "Game") implemented and distributed by the Associate and a suitable game console, PC, or smartphone/tablet with an internet connection (the "Device") (for a detailed list of available gaming devices, visit <a href="https://asphaltlegends.com/">https://asphaltlegends.com/</a>);
- limited to participation in the Lucky Draws (as defined below), have registered on the website <a href="www.ferrariasphaltseries.com">www.ferrariasphaltseries.com</a> (the "*Website*") between September 1, 2025, and October 31, 2025, (i) providing the mandatory personal data requested in the registration form (first name, last name, player ID, email address, date of birth, region, platform) correctly, completely, and truthfully, and (ii) confirming their registration in accordance with the procedures set out on the Website (the "*Lucky Draws Truthful Registration*")

• limited to participation in Weekly Tournaments (as defined below) which will determine the Weekly Tournament Winners, have registered on the Website between September 1, 2025, and October 5, 2025, (i) by providing the mandatory personal data requested in the registration form (first name, last name, player ID, email address, date of birth, region, platform) correctly, completely, and truthfully and (ii) confirming their registration in accordance with the procedures set out on the Website itself (the "Truthful Tournament Registration");

(the "Initiative Recipients" and, in the singular, the "Initiative Recipient")

In any case, the following may **not** participate in the Contest:

- collaborators and/or employees of the Promoting Company and the Associate and their family members and/or those who have had a collaborative or working relationship with them in the 6 months prior to the start of the Contest Duration;
- persons who have entered the Contest through registrations that do not comply with the Truthful Registration (as previously defined);
- individuals who use automated computer programs or so-called "robots" designed to circumvent the control systems for participation in the Contest or to simulate interaction with the Website and/or the Game, as defined above.

The Promoting Company and the Associate reserve the right to carry out, at any time, all checks relating to correct participation in the Contest, it being expressly understood that, in the event of proven irregularities in participation in the Contest, or failure to meet the required participation requirements, the prizes provided for cannot be awarded to the Winners, as defined below.

## 6. WEEKLY TOURNAMENTS

Following Truthful Tournament Registration, Initiative Recipients must access the Game via their Devices and register for at least one of the weekly tournaments (the "Weekly Tournament" or "Weekly Tournaments") organized during the period indicated below, and achieve the best race time. At the end of each Weekly Tournament, each Initiative Recipient will be assigned a score based on their race time.

The Weekly Tournaments will take place according to the following schedule:

- Tournament 1: from 00:01 GMT on September 4, 2025, to 23:59 GMT on September 10, 2025, "Tuscany" track, "Ferrari SF90 XX Stradale" car
- Tournament 2: from 00:01 GMT on September 10, 2025, to 23:59 GMT on September 17, 2025, "Paris" track, "Ferrari 488 Challenge Evo" car
- Tournament 3: from 00:01 GMT on September 18, 2025, to 23:59 GMT on September 24, 2025, "Himalaya" track, "Ferrari LEGO FXX K" car
- Tournament 4: from 00:01 GMT on September 25, 2025, to 23:59 GMT on October 2, 2025, "Norway" track, "Ferrari 599XX Evo" car

At the end of each Weekly Tournament, the Promoting Company will, in the presence of an official from the Chamber of Commerce or a notary, draw up a ranking of the Initiative Recipients, based on the score obtained by each of them in the relevant Weekly Tournament, and record the names of the top 2 (two) Recipients of the Initiative who have been awarded the highest scores and who are the winners of the Weekly Tournament (the "Weekly Tournament Winners" or also the "Finalists") and will receive a prize with a total value of €1,250.00 (one thousand two hundred and fifty/00) (the "Weekly Tournament Prize") consisting of:

- (i) 1 (one) ticket to attend the Final, which will take place on November 16, 2025, at the Ferrari Museum in Maranello (MO), Italy;
- (ii) 1 (one) round-trip for 1 (one) person from the meeting point, which will be identified and communicated in advance by the Promoting Company (the "*Meeting Point*") to the location where the Final will take place;
- (iii) accommodation for 1 (one) person in a single room for 2 (two) nights between November 15 (*check-in* day) and November 17 (*check-out* day), 2025 at the Hotel Planet in Maranello (MO) or another four-star hotel to be identified by the Promoting Company;
- (iv) a travel voucher for 1 (one) person, for a maximum amount of €1,000.00 (one thousand/00) plus VAT for the following routes: (a) from the airport closest to the home of each Weekly Tournament Winner to the Meeting Point on November 14, 2025; (b) from the Meeting Point to the airport closest to the Weekly Tournament Winner's place of residence on November 17, 2025 (the "*Travel Fund*").

In light of the above, at the end of the Weekly Tournaments, a total of 8 (eight) Weekly Tournament Winners will be identified, who will be awarded a total of 8 (eight) Weekly Tournament Prizes with a total value of €10, 000.00 (ten thousand/00) plus VAT.

With reference to the activities included in each Weekly Tournament Prize, the Promoting Company reserves the right to make changes at any time to the provisions of these rules in the event of unforeseen circumstances or needs arising that are beyond the control of the Promoting Company.

Anything not expressly included in the descriptions of the Weekly Tournament Prizes above shall be borne by each Weekly Tournament Winner. In particular, with regard to the booking and purchase of transport tickets to/from the Weekly Tournament Winner's place of residence, it should be noted that any amounts exceeding the Travel Fund reserved for them shall be borne by each Weekly Tournament Winner.

The Promoting Company and/or the company delegated by it will notify the Weekly Tournament Winners, by email sent to the address provided by each of them during the Truthful Registration phase, of the procedures for collecting their respective Weekly Tournament Prize (the "Winning Notification").

In order to receive their Weekly Tournament Prize, Weekly Tournament Winners must, by email to be sent within 5 (five) days of the date of the Winning Notification, (i) confirm in writing their acceptance of the Weekly Tournament Prize won and (ii) send the Promoting Company a copy of a valid identity document, following the instructions contained in the Winning Notification (the "Acceptance of Win").

In the event of failure to award a Weekly Tournament Prize (as defined below) due to (i) refusal by the respective Weekly Tournament Winner, (ii) failure or incorrect fulfillment of the Acceptance of Win by the respective Weekly Tournament Winner, or in the event that there is no correspondence between the documents sent and the data entered during the Truthful Tournament Registration, or (iii) cancellation of the win by the Promoting Company in accordance with the provisions of these rules, the Weekly Tournament Prize will be awarded—through a new Winning Notification procedure—to the Recipient of the Initiative who came third in the order of merit accrued in the relevant Weekly Tournament; the latter will, in any case, be required to fulfill the Winning Acceptance once the relevant Winning Notification has been received.

It should be noted that each Recipient of the Initiative may participate, during the Participation period, in one or more Weekly Tournaments and in each Weekly Tournament more than once, provided that they may only be identified as the Weekly Tournament Prize Winner (as defined below) once and will therefore be entitled to only one Weekly Tournament Prize. Therefore, if a Recipient of the Initiative already identified as a Weekly Prize Winner is among the top 2 (two) highest scores for one or more Weekly Tournaments, the Recipient of the Initiative with the next highest score will take their place in the ranking.

### 7. THE LUCKY DRAWS PRIZE DRAW

All Recipients of the Initiative who have registered via the Truthful Registration Lucky Draws will be entered into a database from which the Promoting Company will, by December 31, 2025, manually, without the aid of any software and in the presence of a notary or chamber of commerce official, to randomly draw 5 (five) winners (the "*Lucky Draws Winners*") who will be entitled to receive the following prizes:

- the first Lucky Draws Winner drawn will be entitled to receive an OMEN 16-wf1002nl gaming laptop worth €1,249.00 (one thousand two hundred and forty-nine/00) plus VAT;
- the second Lucky Draws Winner drawn will be entitled to receive a Poly Voyager Surround 80 UC headset worth €295 (two hundred ninety-five/00) plus VAT;
- the third Lucky Draws winner drawn will be entitled to receive a Bell Mini Helmet worth €210.00 (two hundred and ten/00) plus VAT;
- the fourth Lucky Draws winner drawn will be entitled to receive a LEGO Technic Ferrari FXX K worth €59.99 (fifty-nine/99) plus VAT;
- the fifth Lucky Draws winner drawn will be entitled to receive a LEGO Technic Ferrari FXX K worth €59.99 (fifty-nine/99) plus VAT.

(jointly referred to as the "Lucky Draws Prizes" and the "Lucky Draws Prize Draw").

In the context of the Lucky Draws Prize Draw, in the presence of an official from the Chamber of Commerce or a notary, once the Lucky Draws Prize Winners have been drawn manually and without the aid of any software, a further 10 (ten) names of Initiative Recipients will be drawn at random and,

according to the order of the draw, will form a reserve list (the "*Lucky Draws Reserve List*") from which to select the Initiative Recipient(s) awarded the Lucky Draws Prize(s) in the event that the Lucky Draws Prize Winner(s) does/do not complythe Prize Acceptance (as defined in paragraph 6 above) or if there is a reason why, in accordance with these rules, it is not possible to award the Lucky Draws Prizes to one or more of the Lucky Draws Winners (the "*Lucky Draws Reserves*").

The Lucky Draws Prizes will be awarded—through the Winning Notification process—to the respective Lucky Draws Prize Winners, who will be required to comply with the Prize Acceptance as set out in paragraph 6 above.

In the event of failure or incorrect fulfillment of the Prize Acceptance by the Lucky Draw Winners, the Lucky Draw Prizes will be awarded—through a new Prize Notification procedure—to the Lucky Draw Reserves, in order of draw, who will then be required to fulfill the Prize Acceptance once they have received the relevant Prize Notification.

#### 8. FINALS AND FINAL PRIZES

On November 16, 2025, at the Ferrari Maranello Museum in Maranello (MO), Italy, starting at 9:00 p.m. CET, the finals will be held, in which the 8 (eight) Finalists will participate (the "*Finals*").

The Finalists will compete in the Finals by playing the Game through a live multi-platform event with a knockout bracket, the details of which (tracks and cars to be used by the Finalists will be communicated by the Promoting Company to the Finalists before the Finals) at the end of which a ranking of the Finalists will be drawn up (the "*Final Ranking*").

Based on the Final Ranking, the Promoting Company willrecord the names of the Finalists who, in the presence of an official from the Chamber of Commerce or a notary, will be awarded the Final Prizes (as defined below) as follows:

- the Finalist ranked first will be entitled to receive 1 (one) OMEN 16-wf1002nl gaming laptop worth €1,249.00 (one thousand two hundred and forty-nine/00) plus VAT, 1 (one) Bell Mini Helmet worth €210.00 (two hundred and ten/00) plus VAT, 1 (one) pair of ENDURANCE RACING Sunglasses OFZ6009U worth €125.00 (one hundred and twenty-five/00) plus VAT, 1 (one) Bburago 499P car model worth €90.00 (ninety/00) plus VAT, 1 (one) LEGO Technic Ferrari FXX K worth €59.99 (fifty-nine/99) plus VAT and 1 (one) guided tour for 1 person of the Ferrari Maranello Museum and production facilities in Maranello (MO) to be taken on/by November 17, 2025, worth €50.00 (fifty/00) plus VAT;
- the Finalist ranked second will be entitled to receive 1 (one) B&O earbud worth €499.00 (four hundred and ninety-nine/00) plus VAT, 1 (one) Bell Mini Helmet worth €210.00 (two hundred and ten/00) plus VAT, 1 (one) pair of ENDURANCE RACING Sunglasses 0FZ6009U worth €125.00 (one hundred and twenty-five) plus VAT, 1 (one) Bburago 499P car model worth €90.00 (ninety/00) plus VAT, 1 (one) LEGO Technic Ferrari FXX K worth €59.99 (fifty-nine/99) plus VAT and 1 (one) guided tour for 1 person of the Ferrari Museum in Maranello and the production facilities in Maranello (MO) to be taken on/before November 17, 2025, worth €50.00 (fifty/00) plus VAT;

- The finalist ranked third will be entitled to receive 1 (one) B&O speaker worth €299.00 (two hundred and ninety-nine/00) plus VAT, 1 (one) Bell Mini Helmet worth €210.00 (two hundred and ten/00) plus VAT, 1 (one) pair of ENDURANCE RACING Sunglasses 0FZ6009U worth €125.00 (one hundred and twenty-five) plus VAT, 1 (one) Bburago 499P car model worth €90.00 (ninety/00) plus VAT, 1 (one) LEGO Technic Ferrari FXX K worth €59.99 (fifty-nine/99) plus VAT and 1 (one) guided tour for 1 person of the Ferrari Museum in Maranello and the production facilities in Maranello (MO) to be taken on/before November 17, 2025, worth €50.00 (fifty/00) plus VAT;
- Finalists ranked from fourth to eighth will each be entitled to receive 1 (one) Bell Mini Helmet worth €210.00 (two hundred and ten/00) plus VAT, 1 (one) pair of ENDURANCE RACING Sunglasses 0FZ6009U worth €125.00 (one hundred and twenty-five) plus VAT, 1 (one) Bburago 499P car model worth €90.00 (ninety/00) plus VAT, and 1 (one) guided tour for 1 person of the Ferrari Museum in Maranello and the production facilities in Maranello (MO) to be taken on/by November 17, 2025, worth €50.00 (fifty/00) plus VAT;

collectively referred to as the "*Final Prizes*" and, together with the Weekly Tournament Prizes and Lucky Draw Prizes, the "*Prizes*."

Taking into account the value of the Weekly Tournament Prizes, Lucky Draw Prizes, and Final Prizes, the total prize pool is €17,900.95 (seventeen thousand nine hundred/95) plus VAT.

The Promoting Company declares that it has provided a deposit equal to 100% of the value of the prizes to be awarded to the Ministero delle Imprese e del Made in Italy, in compliance with the provisions of Article 7 of Presidential Decree 430/2001. <u>In any case, the Prizes (or part thereof) cannot be converted into cash and/or gold tokens.</u>

## 9. CONDUCT OF THE RECIPIENTS OF THE INITIATIVE

For the purposes of regular participation in the Competition and winning the Prizes promised under these rules, each Recipient of the Initiative is required to comply with the following rules of conduct for the entire duration of the Contest, the violation of which will result in - at the sole discretion of the Promoting Company, the Associate, and/or the staff appointed by them to conduct the Weekly Tournaments and Finals (the "*Staff*") – exclusion from the Competition itself and, therefore, from the possibility of winning the Prizes offered:

- refrain from any misconduct contrary to the standards of sportsmanship and fair play, including, but not limited to, *hacking*, *exploiting* (e.g., with reference to *bugs* or *glitches* in the Game), *ringing*, or intentional disconnection;
- refrain from sharing their *account*, created as a result of Truthful Registration, with any other person;
- refrain from participating in any phase of the Contest using devices owned by third parties, including *smartphones*, *tablets*, PCs, and *consoles*;

- refrain from using emulators or any other *software* that allows the Game to be activated and, therefore, participation in the Contest through devices other than those expressly provided for in these rules;
- refrain from any betting activity related to the Weekly Tournaments and/or Finals;
- refrain from any form or expression of insult, threat, and/or racist, obscene, or offensive nature;
- refrain from any activity and/or behavior contrary to what is expressly provided for in these rules;
- comply with all instructions provided by the Staff in the context of the Contest.

The Promoting Company, the Associate, and/or the Staff reserve the unquestionable right to (i) evaluate, in accordance with the above, the conduct of the Recipients of the Initiative during the entire duration of the Contest and (ii) to sanction—including through exclusion from the Contest—the Recipients of the Initiative who are found to be responsible for violations of one or more of the provisions contained in this paragraph 9.

The Promoting Company, the Associate, and/or the Staff will also independently evaluate and modify, in chronological order, the *nicknames* chosen by and/or the URLs associated with each Recipient of the Initiative during the Truthful Registration phase that are (i) identical or, in any case, confusingly similar to those of other Recipients of the Initiative or (ii) longer than the maximum number of characters allowed.

#### 10. UNCLAIMED OR UNSASSIGNED PRIZES

Any prizes due but not claimed or not awarded in accordance with these rules will be donated to the following non-profit organization of social utility (the "*Onlus*"):

Name: Fondazione L'Albero della Vita ONLUS

Registered office: Via Vittor Pisani, 13 - 20124 - Milano

Tax code: 04504550965

VAT number: 04504550965

The Promoting Company may, by mutual agreement with the Onlus, donate other goods or benefits to the latter that are equivalent in value to the Prizes.

#### 11. ADVERTISING

The Contest, its rules and regulations, together with these terms and conditions, will be announced and published on the Website for the entire duration of the Contest.

In any case, the Promoting Company, in agreement with the Member, reserves the right to use additional forms of communication deemed appropriate to inform recipients of the content of this prize competition, in compliance with the provisions of Presidential Decree 430/2001.

#### 12. PROCESSING OF PERSONAL DATA

The personal data of the Recipients of the Initiative will be processed in compliance with EU Regulation 2016/679 (hereinafter 'GDPR'), for purposes related to the execution, management, and organization of the Contest, in particular for the verification of participation requirements, for the awarding and validation of prizes, and for the fulfillment of obligations under laws, regulations, or EU legislation

The data controller for the personal data collected is the Promoting Company.

# Purpose of processing, legal basis, and retention period

## Participation in the Contest

Personal data collected for participation in the Contest will be processed for the purpose of enabling the Contest to be carried out and, in particular, for sending communications relating to the Contest, for performing related operations, and for fulfilling legal obligations. The legal basis for this processing is the need to implement the Contest rules. Any refusal to provide personal data will make it impossible for the Recipient of the Initiative to take part in the Contest.

For the purposes of participating in the Competition and to allow for any checks by the competent authorities, the personal data of the Recipients of the Initiative will be stored for a period of 3 (three) years from the conclusion of the Competition itself.

## Recipients of personal data

In addition to the above, the personal data provided by the Recipients of the Initiative will be processed by employees and/or collaborators of the Promoting Company, specifically designated as persons authorized to process the data (such as, for example, those in charge of the *project management* office).

The personal data of the Recipients of the Initiative will be transmitted to the Associate to allow for verification of the requirements necessary to participate and, once provided, will be processed in accordance with the privacy policy available at the following link www.ferrariasphaltseries.com.

## Rights of the data subject

Each Recipient of the Initiative may exercise their rights at any time in accordance with current personal data protection legislation, including, but not limited to: the right to: (i) obtain access to their personal data; (ii) obtain the rectification or erasure or, where applicable, the restriction of processing; (iii) where applicable, receive the personal data concerning them provided to the Promoting Company in a structured, commonly used and machine-readable format, and transmit those data to another data controller without hindrance from the Promoting Company; (iv) lodge a complaint with the Data Protection Authority.

#### 13. MISCELLANEOUS

Participation in the Contest is free of charge.

The Promoting Company declares that it waives its right to claim compensation from the winners for the withholding tax referred to in Article 30 of Presidential Decree 600/1973, as amended by Article 19, paragraph 2, of Law 499/1997.

The Promoting Company reserves the right to organize additional promotional initiatives during the duration of the Contest in order to benefit the end consumer: in particular, the initiatives may be extended or additional prizes may be awarded in addition to those already provided for. The Promoting Company may revoke or modify the terms and conditions of this prize competition for just cause, pursuant to Article 10 of Presidential Decree 430/2001, giving prior notice to the Recipients of the Initiative in the same form as the promise or in an equivalent form.

The Promoting Company reserves the right to invite, at its sole discretion, the Recipients of the Initiative to events that may be organized in the future by the Promoting Company or by third parties.

The Promoting Company reserves the right to carry out, at any time, all appropriate checks relating to correct participation in the Competition. In the event of proven irregularities in participation in the Competition, the Prize may not be awarded

The Promoting Company assumes no responsibility for events beyond its control, including, but not limited to: access, impediment, malfunction, or difficulty concerning technical tools, cables, electronics, *software*, and hardware, transmission and connection, telephone or data lines that may prevent the Recipient of the Initiative from participating in this Contest, as well as in the event of fraudulent use of the Truthful Registration by third parties.

The Promoting Company declares that the data of the Recipients of the Initiative that will be collected during the course of the Contest, in accordance with the provisions of these rules, will be stored on a *server* located in Italy.